













	Morning	Noon	Afternoon	Evening	Midnight
Work	<div>Stream content on Instagram on my way home</div> <div>Listening on Audible to start the day</div> <div>Email through Outlook or Google</div>	<div>Google Search for work related task</div> <div>Use Slack to talk to team</div>	<div>Leaving work to go to school. Used Transit App/Lyft</div> <div>Bidding on e-Bay while getting stuck on the subway</div>		
School				<div>Listening to Music through Apple Music</div> <div>Order Food through Seamless</div>	
Home				<div>Watch Netflix</div> <div>Writing documentation through Giphy</div>	<div>Check Twitter for news or tweet on MatchaData</div>
Devices	  	 	 	   	
Data Type	<div>Brands you follow</div> <div>Interest</div> <div>MULTIPLE DATASETS</div>	<div>MULTIPLE DATASETS</div> <div>??</div>	<div>Location</div> <div>MULTIPLE DATASETS</div>	<div>MULTIPLE DATASETS</div> <div>Location</div> <div>Location, Demographic</div> <div>??</div>	<div>MULTIPLE DATASETS</div>

We do not live on earth, we are walking on a DATA CLOUD